

Rader's RADIO and TELEVISION SERVICE

2606 Jay Street GILBERT 2-3235

SACRAMENTO'S FIRST AND OLDEST TELEVISION SERVICE
RADIO & TELEVISION SALES & SERVICE
Our Sole Business - Not a Sideline



RADIO and TV SERVICE ON ALL MAKES

We Loan You A Set While Yours Is Being Repaired

WE GO ANYWHERE

AUTHORIZED SALES & SERVICE
RCA-Victor - Motorola - Hoffman - Admiral, Etc.
All Types of Antenna Installations and Service
Insurance Protection During Installation
Wholesale Television Service & Installation
FOR DEALERS

Emergency Phone
HI Ilcrest 6-8615

GI lbert 2-3235

2606 Jay St., Sacramento

Television Apparatus-Installation & Service

A-1 Television 4928 Fruitridge Rd. HI lcrest 5-0545
Airview Television & Radio Service HI lcrest 6-3580
4750 Franklin Bl.

AIRWAY RADIO AND TELEVISION SERVICE

COMPLETE SERVICE
ON
TELEVISION, HOME & AUTO RADIOS
1811 DI Paso Blvd N Sacto. WAbash 5-3390

Alexander & Sykes 2739 Marshall Wy. HI lcrest 6-1808
(See Advertisement Page 410)

ALHAMBRA TV & RADIO CENTRE
2010 Alhambra Blvd. HI lcrest 5-4748
(See Advertisement Page 409)

APPLIANCE MART THE
2131 Fulton Av. IVnhoe 9-7566
Carrick Bart 19th & P. GI lbert 3-4976
(See Advertisement Page 409)

COAST RADIO COMPANY 909 J. GI lbert 2-0424

COFFIN'S PAT RADIO-TELEVISION

SALES & SERVICE

\$100.00 REWARD

For Any Home, Car Radio or
Television Set We Can Not Repair
PICK-UP & DELIVERY SERVICE
ALL WORK FULLY GUARANTEED
Open Mon. Wed. & Fri. Eves. Till 9 P.M.

Across From Town & Country Village
2620 Marconi Av. IVnhoe 9-6310

COLONIAL ELECTRONICS SERV
4610 Stockton Blvd. HI lcrest 5-3801
(See Advertisement Page 408)

COUNTRY STYLE
Featuring
NATALIE KALMUS
TELEVISION
5505 Auburn Blvd. IVnhoe 7-1174

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Television Apparatus-Installation & Service-(Cont'd)

FAVA RADIO & APPLIANCE SALES & SERVICE 316-6th Broderick. GI lbert 2-8374

GENERAL ELECTRIC TELEVISION SERVICE

APPROVED
INSTALLATION
AND
SERVICE



"FOR SERVICE CALL"

SERVICE DEALERS

COAST RADIO CO 900 J. GI lbert 2-0424

PETZVAL RADIO & TELEVISION SERVICE 1627-19th. GI lbert 2-3925

Valley Television & Service
5010 Freeport Blvd. HI lcrest 6-0971

GEORGE'S RADIO SERVICE
RADIO & TELEVISION REPAIRS
Repairs in Home if Possible
1123A Del Paso Blvd N Sacto. WAbash 5-0812

GLOBE TELEVISION & APPLIANCE
2030 Del Paso Blvd. WAbash 5-8690

HAGGIN-GRANT RADIO & ELECTRIC SERV
3385 Marysville Rd Del Paso Hgts. WAbash 5-4982
(See Advertisement Page 410)

HANDY ANDY RADIO & APPLIANCES
5535 H. HI lcrest 7-1950
(See Advertisement This Page)

JOSEPH'S RADIO & TELEVISION SERV
4116 Franklin Bl. HI lcrest 7-3551
(See Advertisement Page 410)

Kistler's Television & Appliance
1715 Del Paso Bl N Sacto. WAbash 5-6337

MARCHI MUSIC CO 1208 J. GI lbert 2-9066
Metcalfe Harold 4233 E. HI lcrest 5-1901
(See Advertisement This Page)

OAK PARK RADIO SHOP 2982-35th. HI lcrest 5-7782

PAC TELEVISION 4757 J. HI lcrest 6-0388

(Continued Next Page)

TELEVISION

SALES & SERVICE

"First in Sacramento with Television Exclusively"



Balanced Beam

GUARANTEED REPAIRS ON ALL MAKES & MODELS

&
ANTENNA INSTALLATIONS
• Fast Service • Skilled Technicians
• Most Modern Equipment

COVERING THE GREATER SACRAMENTO AREA

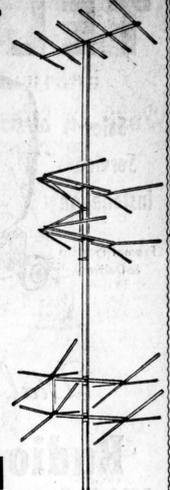
Just Call

HILCREST 6-0971

OPEN EVENINGS UNTIL 9 P.M.

VALLEY TELEVISION

5010 FREEPORT BLVD. SACRAMENTO



SPECIALISTS Television & Radio

Sales & Service

CAPEHART - PHILCO - ZENITH - HOFFMAN - RCA

FREE CUSTOMER PARKING - REAR OF STORE

TELEVISION ANTENNA SERVICE

ALL WORK
GUARANTEED

GILBERT 2-0641

RECORD
CHANGERS
SERVICED

J. PAUL HANKS AUGUST BENDEL

ROY K. BROWN

RADIO SERVICE & EQUIP. CO.

1424 J STREET

Since 1928

SACRAMENTO

SERVICE

IS OUR BUSINESS

★ PROMPT REPAIRS
On All Makes

★ GUARANTEED WORK
In Your Home or Our Shop

INSTALLATIONS
That Offer Maximum Reception

★ RECOMMENDED BY
LEADING DEALERS
★ ANTENNAS MOVED
AND INSTALLED



DAY
OR
NIGHT

HI Ilcrest 6-0388

PACIFIC TELEVISION

4757 JAY ST.

ANTENNA SERVICE

INSTALLATION

WHOLESALE

RETAIL

"TELE-BEAM"

ANTENNAS

UHF

VHF

• FREE ESTIMATES
(ANYWHERE)

• EMERGENCY
SERVICE

• ALL PARTS &
WORKMANSHIP
Fully Guaranteed

• ALL CREWS
FULLY
INSURED

• PROMPT
SERVICE

• LOW RATES

• SERVICE

Call
HAROLD METCALF
Hilcrest 5-1901
4233 E STREET



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C
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HI Ilcrest 7-1950

HANDY ANDY

RADIO & APPLIANCES • Sales - Installations - Service

5535 H Street

HI Ilcrest 7-1950